



2018 Season Sponsorship



Credit: Mike Orazzi

"A Grand Slam Opportunity"

Meet the Blues

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Scrappy. Fun. Elite Collegiate Baseball.



Credit: Mike Orazzi

Welcome to the Bristol Blues, an elite level collegiate baseball team with some of the game's most exciting young prospects from New England and around the country. Spending their summer in the City of All Heart, Bristol, Connecticut, crackerjack players chisel their skills and impress upon every one a Blue Collar approach to being the best.

As the name suggests, the Blues play with a grit and soul that accompanies only the greatest Blues musicians in history. In Memphis, the great musicians play on historic Beale Street. In Bristol, baseball maestros show their stuff at historic Muzzy Field. With cold beer and hot music, Beale St is one of the coolest places in Memphis. With cold beer and hot baseball, Muzzy's one of the hottest places in Connecticut!

When you come to a Blues game expect greatness to shine through in passionate performance. With an ultimate desire to play at the highest level, the Blues thrill the crowds to the tune of competitive spirit that will make you jump up and down and want to come back again, and again, and again!

Past, Present, FUTURES... A League on its Way



The Futures Collegiate Baseball League was founded 8 years ago to provide athletes a chance to hone and display their craft for Major League scouts and provide a grounds to grow and mature as players, individuals, and within a community.

Providing affordable family-style entertainment across New England, the Futures League honors the best parts of America's Pastime, while exhibiting a thrilling product for baseball fans and entertainment seekers alike. To the future, with year-over-year growth and a graduation of dozens of players into Major League Baseball, the FCBL is here to wow spectators, and continue on its flight as must-see community action!

130
Drafted

8 Seasons

56
Games

Per Season
('14-'17)

310K
attendees

2017 Regular Season

More than great Ball

A “Blues Entertainment Experience”

3



credit: bristol press



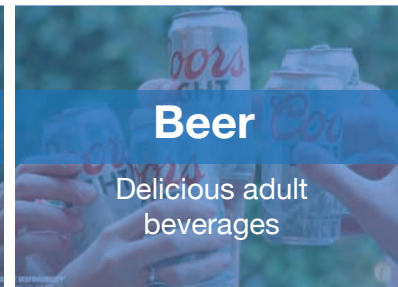
Blues, Brews, and *Great Baseball* !

When you attend a Blues game you're not only enjoying the highest level collegiate baseball around, but a total experience of the senses... thrilling sport, amusing entertainment, tantalizing drink, and mouth-watering ball park BBQ! What more can any red-blooded American want?



Vendors

Visit various food, drink, and retail vendors throughout the season



Beer

Delicious adult beverages



Wine

Delectable reds & whites



Dugout & Picnic Parties

Book one to unwind, chill, and party



Concessions

Plenty of food, snack, dessert, and drink choices

Family Style Food and Entertainment

We know the baseball is tremendous, but no Blues experience is complete without food and drink that is ballpark awesome and family friendly, to complement the unpredictable fun of each game! Thanks to our stadium concessions, visiting vendors, drink and entertainment options, gameday is a way to bring the whole family out for an affordable treat to remember!

Theme Nights

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Where Fans are the Winners

Over-arching themes are weaved into many home games from wonderful causes and cultural bonanzas to funky fun and unbeatable deals that makes the Blues a can't-miss event! Here's a sampling of theme nights for 2018:

- **Pink Night** - Celebrate survivors of breast cancer and striving for a cure
- **Military Appreciation Night** - Recognition of our Armed Forces & their bravery
- **Little League Night** - Junior baseballers from all over have a smashing good time!
- **Scout Night** - A special night for all Boys and Girls Scouts
- **St. Patrick's Night** - (wear green) Special Blues Shamrock Shirts will be on sale at the park
- **City of Bristol Night** - Special prices for General Admission and other fun
- **First Responder Night** - To honor Police, Firefighters, and EMS
- **Doggie Dog Sundays** - Get the best dogs in town at \$1 each every Sunday game!
- **Special \$2 Beer Nights**
Enjoy a selection of domestics!



Also, special nights throughout the season for selected non-profit and other organizations.

Historic Muzzy Field

5

The Wrigley Field of Summer League Ball

Wrigley Field, Fenway Park, Yankee Stadium... these buildings of baseball splendor are synonymous with championships and folklore. But in the Summer Leagues, there's one stadium that compares to the mystique of the Majors' best, Bristol's Muzzy Field.

Before Babe Ruth's trade to the Yankee's in 1920, he made a trip to Muzzy Field, where legend has it he crushed a home run so far out of the park that people still search for the ball in the nearby Pequabuck River. So if you want history-dripping lineage, there's no better place than Muzzy!



Amenities

- 4,000 Bleacher Seats
- 3,000 Covered from Elements
- Picnic Area for 200
- Party Dugout for 25
- Visiting Vendors
- AC Press Box with Internet
- Adjacent Surface Parking Lots
- Concessions, Food & Drink Services
- Food & Drink VIP Service Available

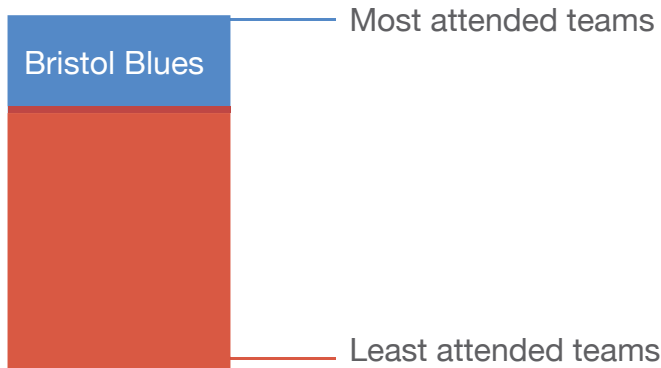
Fun Facts

- The last remaining stadium where both Babe Ruth and Vince Lombardi played
- Boston Red Sox scrimmaged against Bristol's New Departure manufacturing team
- HOF'ers Jim Rice, Fred Lynn & Wade Boggs played on Bristol's Red Sox in 70's
- Satchel Paige & Johnny Mize played here
- Steve McQueen visited Muzzy
- Celebrated over 100 years of play

A Winning Formula

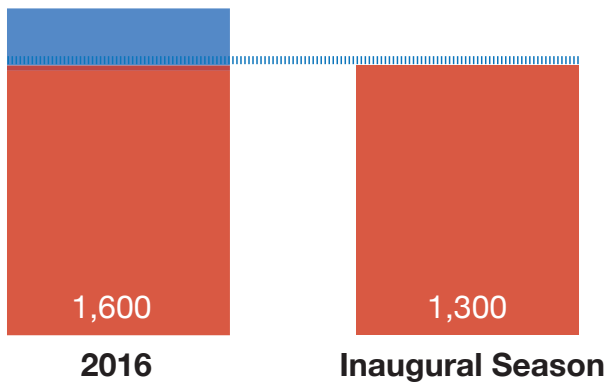
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Brand elevating opportunity



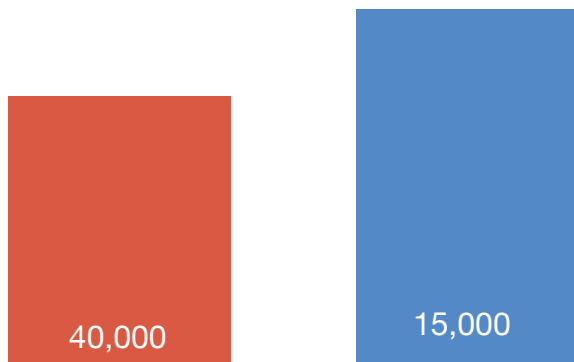
Blues in Top Percentile of Attendance Nationwide

Out of the over 600 Summer League teams in the U.S. the Blues ranked 45th in 2017 attendance



Attendance Remains Strong in 2017

After a strong 2016, attendance dipped slightly in 2017 primarily due to 8 rain-affected games. Overall, numbers remain encouraging heading into season four.



Ballpark visitors

Daily Traffic Counts

With season-long visibility you'll be sure to be seen.



Community Integration ⑦

Blues reach far and wide



Support of Special Causes

Everyone loves to support organizations that bring together the community. Beyond the game the Blues stand to unify the world through supporting local, regional, and national movements that speak to our fans.



We Support Our Troops

We are given the freedom to provide wholesome family entertainment because of the brave men and women of the armed forces. That's why we choose to give back with season long recognitions and discounted veterans tickets, plus Military Appreciation Night!



Please contact us if you're interested in being a host family!

Host Families

Blues players make their residence in Bristol, Connecticut through the generosity of Host Families who adopt a player for a summer and immerse and teach them about the community, while giving the family an extra rooting interest in cheering for their surrogate player!

Autograph Ops



Players are like life-size superheroes to the kids, and some players even move onto the bright lights and super-stardom of the Major leagues. So we like to make sure kids to have the opportunity during the season for a little face time with the boys in blue!

Getting into the Classroom



As tomorrow's leaders, children are the lifeblood of a successful society. Our superheroes not only lead reading programs in schools throughout Bristol, they provide wonderful lessons from the diamond to the dugout that can teach children sportsmanship, hard work, and perseverance.

Ownership Building a Winner

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Leaders of different walks work together



Elliot Scheiner



Dave Lindland



Steve Lindland



Bob Dabkowski

Elliot, Dave, Steve, and Bob are a power team. Elliot has won 8 Grammy's as a music producer. Dave has conquered the landscape of unique real estate. Steve has mastered merchandising, and Bob has successfully run a manufacturing company in Bristol for 48 years.

Together, they make up the Bristol Blues ownership. Bonded by a love of Baseball and community, they are masters in their own craft,

and now have combined their unique strengths to provide a great baseball and family-style entertainment product at Muzzy Field.

We invite you to partner in our worthy effort to develop a wonderful community experience that we're shaping into the best in the region. Put on those Blue colored glasses too, and let's make thousands of families happy and build a vision to so much more.



Credit: Bristol Observer



Sponsor Packages

A Spectrum of Winning Opportunities



10

Friend
\$99

\$200 value

On Deck
\$249

\$500 value

Single
\$499

\$700 value

Double
\$999

\$1,250 value

Triple
\$2,499

\$4,000 value

Home Run
\$4,999

\$10,000 value

Logo on Bristol Blues Website \$200 value	✓	✓	✓	✓	✓	✓
Social Media Mentions \$300 value		✓	✓	✓	✓	✓
Ad in Program \$200 - \$500 value For Single Ad See pg 2			✓ 1/4 page	✓ 1/2 page	✓ full page	✓ full page
Anytime Tickets or Season Tickets \$5 game \$150 season				✓ 20 Anytime	✓ 50 Anytime or 2 Season	✓ 150 Anytime or 6 Season
Booth Presence \$100 value				✓ 3x	✓ 4x	✓ 8x
PA Announcement \$25 value					✓ 15x	✓ 30x
Concourse Sign (6'x3') \$2000 value					✓	✓
Outfield Wall Sign (16' x 8') \$4500 value						✓

Community Billboard

\$250

Prime real estate at a moderate price

One (1) 1.5 foot wide x 1 foot tall logo or message on our 10-foot community banner in the Muzzy Concourse!

Between Innings Sponsorship

please call

There are exciting ways to feature your brand during between innings activities. Call the number on page 12 for details!

Have something else in mind?

We offer plenty of great opportunities but we're always willing to discuss out-of-the-box ideas, feel free to let us know your thoughts at sponsor@bristolbluesbaseball.com

Program Ads

11

Purchase a single ad in our program

(please check)

FULL PAGE

11" H x 8.5" W

\$499

Full

☐

Half

☐

Quarter

☐

Listing

☐

Please submit "Print ready" art under the following formats in **high resolution** to ensure maximum printing quality: PNG, EPS, PDF, JPG.

Please be sure to stay within the specified height and width parameters.

HALF PAGE

5.5" H x 8.5" W

\$349

QUARTER PAGE

2.25" H x 8.5" W

\$199

LISTING

\$59

****All advertisements & artwork due by April 30****

For custom sizes and options please contact the phone number or email on page 12

2018 Sponsor Agreement

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Company: _____ Phone: _____

Address: _____ FAX: _____

City/State/Zip: _____ Email: _____

Contact Name: _____

Title: _____

Sponsor Package: _____

(e.g. Single, Home Run, etc)

Custom Notations: _____

Program Ad: _____

Payment Type:

☐ Check ☐ Credit Card ☐ Cash

Please make checks payable to "Bristol Blues Baseball"

Credit Card Info:

Full Name on Card: _____ Exp: mo: _____ / yr: _____

Card #: _____ - _____ - _____ - _____ CSV (security): _____

W-9 Required? ☐

Please note: A 1.5% monthly late fee will be assessed on all installments over thirty days past due

Blues Signature: _____ Sponsor Signature: _____

Print Name: _____ Print Name: _____

Date: _____ Date: _____

This contract represents the agreement of the parties with respect to the subject matter herein and may not be amended without the express written approval of both parties

Mail Address:

Bristol Blues Baseball
PO Box 1599, Bristol CT 06010

THANK YOU FOR YOUR SPONSORSHIP OF THE BLUES!

Phone:
860-582-BLUE (2583)

Email:
sponsor@bristolbluesbaseball.com

Price: _____

Price: _____

Price: _____

Price: _____

Price: _____

Price: _____

TOTAL PRICE: _____